

# Start Pricing Homes with Confidence.



## Register for the Pricing Strategies: Mastering the CMA course.

The key to competitive home pricing is becoming proficient at comparative market analyses (CMAs). In the Pricing Strategies: Mastering the CMA course, you will learn how to evaluate the existing real estate market to take the guesswork out of pricing homes.

### As the core requirement for the Pricing Strategy Advisor (PSA) certification, this course will enable you to:

- Determine the market-based value range of a home
- Choose the most appropriate comparables for a property
- Compile a CMA report for proper presentation
- Collaborate with appraisers

Take the Pricing Strategies: Mastering the CMA course and become a recognized leader in home pricing.

## Pricing Strategies: Mastering the CMA

September 24, 2024  
9:00 AM – 4:30 PM  
VIRTUAL

Zoom link will be sent prior to course

MemberMax™/ Edupass: FREE  
GMAR Members: \$99.00  
Non-Members: \$119.00

Register Now!  
[GMARonline.com](http://GMARonline.com)



Presented by:  
Bart Patterson  
ABR, ACP, CIAS, CRS, CDPE,  
GREEN, e-PRO, GRI SRES,  
REO, RENE, PSA, MCNE

Visit [PricingStrategyAdvisor.org](http://PricingStrategyAdvisor.org) to learn how to earn the PSA certification.

